

**Subject:** CCA's DTLA Economic Forecast Panel & Showcase - Feb. 22  
**From:** "Central City Association" <jdanganan@ccala.org>  
**Date:** 01/27/2017 08:10 AM  
**To:** "Nick Griffin" <ngriffin@downtownla.com>

CCA Executive Committee Meeting Notice

## 2017 DTLA ECONOMIC FORECAST: THE FUTURE OF DOWNTOWN PANEL & SHOWCASE

WEDNESDAY  
**FEB. 22**  
11 a.m. - 1:30 p.m.



Reservations required by 12 p.m. on Tues., Feb. 21, 2017  
*Reminder: Executive-level members receive up to four (4)  
complimentary tickets and Premier-level members receive up to  
five (5).*

### SPEAKERS

**Sonnet Hui**  
*Executive Project  
Director*  
Hazens Group/Jia  
Yuan, Co.

**Simon Muir**  
*Vice President,  
Development*  
*Acquisitions*  
Lend Lease

**John Readey**  
*Development  
Associate*  
Trammell Crow  
Residential

### MODERATOR

**Dr. Christopher  
Thornberg**  
*Founding Partner*  
Beacon Economics

### MEETING SPONSOR

#### EVENT DETAILS

**Millennium Biltmore Hotel**  
506 S. Grand Avenue

**11 a.m.** Networking,  
Registration & Showcase

**12 - 1:30 p.m.** Program &  
Lunch

**Parking**

#### THE FUTURE OF DOWNTOWN

Downtown L.A. continues to  
experience exponential growth  
in a variety of sectors.  
Residential and commercial  
construction activity is moving at  
a furious pace. Investment  
overall in DTLA continues.  
However, many questions still  
remain:

#### VISIT OUR SHOWCASERS BEFORE THE PROGRAM

- California Hospital Medical Center
- Callison RTKL
- City Club Los Angeles
- Fusco Engineering
- Harley Ellis Devereaux
- Humphreys & Partners Architects, LP
- Omgivning

- \$24 Valet parking at the hotel
- \$10 Self parking at Pershing Square

- How will Measures S (Neighborhood Integrity Initiative) threaten this growth?
- What will Measure JJJ implementation mean for development projects going forward?
- Will we see a slowdown in foreign investment in the region?
- How will the new Administration in D.C. impact Los Angeles?

- [Torti Gallas + Partners](#)

We have a few spots left for the showcase. Contact Joanne Danganan at [jdanganan@ccala.org](mailto:jdanganan@ccala.org) or 213.416.7511 for more information.

Join us and our esteemed panel to hear the outlook for the year ahead on these issues and more.

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Central City Association of Los Angeles

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